

**CONTINUOUS INTERNAL EVALUATION- 1**

Dept:EC	Sem / Div:V	Sub:Technical Innovation Management and Entrepreneurship	S Code:18ES51
Date:19/10/2020	Time: 9:30-11:00 am	Max Marks: 50	Elective:N

Note: Answer any 2 full questions, choosing one full question from each part.

Q N	Questions	Marks	RBT	COs
<b>PART A</b>				
1	a Define management. Differentiate between management and administration	6	L2	CO1
	b Briefly explain management is science or art	9	L2	CO1
	c Explain the importance of planning	10	L2	CO2
<b>OR</b>				
2	a Define Planning. Explain the hierarchy of plans	6	L2	CO1,2
	b Briefly explain techniques of selection	9	L2	CO2
	c Explain the principles of organization	10	L2	CO2
<b>PART B</b>				
3	a Differentiate between autocratic, democratic and free rein leadership style	6	L2	CO2
	b Briefly explain the Maslow's hierarchy of needs	9	L2	CO2
	c Explain various functions of management.	10	L2	CO1,2
<b>OR</b>				
4	a Compare centralization with decentralization	6	L2	CO1
	b With flow chart,explain the steps involved in decision making	9	L2	CO2
	c Explain the steps in control process.	10	L2	CO2

Prepared by: Mrs. Nisha G R  
 15/10/20

HOD  
 15/10/2020